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To download a high res picture of the EnCompass logo, please click here:

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Russound And HAI Embarking On Partnership to “EnCompass” Best of Breed

New Orleans, LA - March 13, 2008

Russound, the #1 brand in multiroom audio, and HAI (Home Automation, Inc.), leading manufacturer of integrated automation and security products, have signed an agreement that will allow the two companies to collaborate in a new program that will bring an enhanced level of features, usability, and value to their installers and end-users.

Christened "EnCompass," the program will ultimately provide a new, comprehensive selection of integration solutions for custom installers who demand "Best of Breed" performance from all aspects of their systems.

Though Russound and HAI products have always integrated easily and efficiently, EnCompass will at first support their integration with an extensive education and training program. The first EnCompass webinar will be Wednesday, March 26 at 2:00 pm CDT.

Subsequent plans include the creation of turnkey Automation/Entertainment packages that raise the bar on performance, reliability and ease-of-installation. The first “Kick-Off” package will include a Russound CAM6.6T Controller with six UNO-S2 Keypads, a system remote, six IR emitters, a punchdown tool, wall plates and rack ears. Also included are an HAI Lumina Pro 44A00-2 with an Ethernet port, controller in enclosure with lock and keys, LCD keypad, UPB™ Powerline Interface Module and cable, phase coupler, serial cable, transformer and battery,

manuals, and accessories, an OmniTouch 5.7 Touchscreen, two HLC Plug-in Lamp Modules, a serial cable, Lumina PC Access, and Snap-Link.

“In just a few short years, we've seen the custom installation industry move closer to truly integrating our products and technologies into whole-house networks,” said Charlie Porritt, Russound’s Vice President of Sales. “In order for this to become a reality, we know that it is essential to work with the leader in home control products. With our two companies working in tandem, Russound and HAI are poised to make seamless integration of entertainment and environmental controls a reality.”

“This is truly a best of breed solutions program that will provide outstanding products in a simplified integrated package,” explains HAI President Jay McLellan, “The objective of the program is to streamline the installation process for the custom installer and to enhance the overall experience of the end-user.”

The first manifestation of the of the EnCompass program is expected to be announced at the Electronic House Expo (EHX) Spring 2008, 13 - 15 in Orlando, FL.

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About HAI

HAI is a privately held manufacturer of integrated automation and security products for residential and commercial use based in New Orleans, LA. Incorporated in 1985, HAI has developed a full line of award-winning automation products, including home control systems, programmable communicating thermostats, smart light switches, Whole Home Audio systems, video surveillance equipment, Touchscreen interfaces, and software that allows access and control of an automation system over the Internet. All products are sold through HAI’s worldwide network of Distribution Partners and installed by trained dealers in over 80 countries. For more information, visit the company’s Web site at www.homeauto.com.

About Russound

Since 1967, innovation, quality and reliability have been the pillars of the Russound® product tradition. Located in Newmarket, N.H., Russound, the #1 brand in multiroom audio*, offers the products and expertise customers need to enjoy multiroom audio and video systems in the home. With more than 40 years experience, Russound continues to cater to installation professionals and their customers by pairing powerful systems using the latest technologies with intuitive controls to give customers high-performance, easy-to-use solutions. For more information, visit the company’s Web site at www.russound.com.

**According to June 2005, 2006 and 2007 studies by EH Research*